

### **FOR IMMEDIATE RELEASE**

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# INTERCONTINENTAL® TORONTO YORKVILLE AMONG 16 BRAND PROPERTIES ACROSS THE AMERICAS TO FEATURE "FIT FOR ROYALTY" MENU WITH PROCEEDS BENEFITING LOCAL FOOD BANK

The InterContinental Hotels & Resorts brand and the Chefs of World Leaders shine spotlight on hunger through special menu and philanthropic launch event in NYC

Toronto (July 24, 2013) – From Sunday, July 28 to Sunday, Aug. 4, the InterContinental Toronto Yorkville and 15 other InterContinental properties across the U.S., Canada, Costa Rica and Argentina will offer guests and local residents dishes literally fit for a king. The <a href="InterContinental Hotels & Resorts">InterContinental Hotels & Resorts</a> brand and members of <a href="Le Club des Chefs">Le Club des Chefs</a> de Chefs (C.C.C.) -- the organization of chefs to the world's Heads of State -- are presenting a "Fit for Royalty" menu in conjunction with their U.S visit, which will feature the dishes they often prepare for their respective world leaders. A portion of the proceeds from this menu will be donated to local food banks in the participating hotels' cities. The purpose of this initiative is to draw attention to the borderless issue of hunger.

The recipes being prepared, which are not necessarily haute cuisine, provide a view of home-style cooking from the first families of the world. Ten dishes created by the personal chefs of the President of the United States, the Queen of England, Queen of Denmark, Chancellor of Germany, President of India, Prime Minister of Canada, Prince of Monaco – and other world leaders recipes will be featured on the menu. The InterContinental Toronto Yorkville will include the following Chefs of World Leader dishes in Signatures Restaurant:

- Chopped Summer Salad with Pecans and Tarragon Dressing Cristeta Comerford - Chef to United States President, Barack Obama
- Maple & Canadian Whole Grain Mustard Glazed Cedar Planked Salmon Tim Wasylko - Chef to Prime Minister, Stephen Harper of Canada
- Anglesey Eggs Mark Flanagan Chef to Her Majesty the Queen Elizabeth II of Great Britain
- Butter Chicken Machindra Kasture Chef to President Pranab Kumar Mukherjee of India

10 percent of the proceeds made from the above menu items will benefit the Second Harvest

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http://www.ihg.com/intercontinental/hotels/gb/en/toronto/yyzha/hoteldetail/about-the-hotel/dining

On Saturday, July 27, the InterContinental Hotels & Resorts brand, the C.C.C. and the InterContinental New York Barclay will launch this initiative with a philanthropic event at Xavier Mission, located at 55 W 15th Street in New York, where they will serve these dishes of dignitaries to more than 200 New Yorkers in need. At this event, 20 personal chefs of the world's presidents, prime ministers, kings, queens and princes will collaborate with the <a href="InterContinental New York Barclay">InterContinental New York Barclay</a> Hotel's Executive Chef Serge Devesa and City Harvest to cook these dishes.

### The 20 visiting Chefs of World Leaders include:

- Cristeta Pasia COMERFORD: Chef to President Barack Obama of the United States of America
- Christian GARCIA: Club President Chef to His Highness Prince Albert II of Monaco
- Mark FLANAGAN: Club Vice President Chef to Her Majesty Queen Elizabeth II of Great Britain
- Machindra KASTURE: Chef to President Pranab Kumar Mukherjee of India
- Jesper VOLLMER: Chef to Her Majesty the Queen Margrethe II of Denmark
- Timothy WASYLKO: Chef to Prime Minister Stephen Harper of Canada
- Bernard VAUSSION: Chef to President François Hollande of France
- Ulrich KERZ: Chef to Federal Chancellor Angela Merkel of Germany
- Gregor ZIMMERMANN: Chef in charge of the official receptions of Switzerland
- Catzola PIETRO & Santangelo GIOVANNI: Chefs to President Giorgio Napolitano and the Quirinale Palace (Italy)
- Anton Brinsley Rohan FERNANDOPULLE: Chef in charge of official receptions of Sri Lanka
- The Great Hall of the People in Beijing Represented by two of its chefs (China)
- Shalom KADOSH: Chef in charge of the Official Receptions of Israel
- Norbert KOSTNER: Chef in charge of official receptions of His Majesty King Bhumibol Adulyadej of Thailand
- Isto TAHVANAINEN: Chef to President Sauli Niinistö of the Republic of Finland
- Grzegorz RZESZOTARSKI: Chef to President Bronisław Komorowski of Republic of Poland
- Rupert SCHNAIT: Chef in charge of the official receptions of Austria
- Charles Ferrier RICHARDSON: Chef to President Ali Bongo Ondimba of Gabon

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Other participating InterContinental Hotels include:

- InterContinental Boston
- InterContinental Buckhead Atlanta
- InterContinental Buenos Aires
- InterContinental Chicago Magnificent Mile
- InterContinental Cleveland
- InterContinental Suites Hotel Cleveland
- InterContinental Dallas
- InterContinental Miami
- InterContinental New York Barclay
- InterContinental New York Times Square
- InterContinental Mark Hopkins San Francisco
- InterContinental San Francisco
- InterContinental Toronto Centre
- Real InterContinental San Jose
- The Willard InterContinental

<u>InterContinental Toronto Yorkville:</u> was the very first InterContinental hotel to be built in Canada and opened in 1990. To date there are still only 3 InterContinental Hotel in Canada and 28 InterContinental hotels in North America.

Yorkville was chosen as the perfect site for the InterContinental Toronto Yorkville due to it's prime location and cultural history. In the 1960's, Yorkville flourished as Toronto's bohemian cultural centre. It was famous for nurturing Canada's most noted musical talents, including Joni Mitchell, Neil Young and Gordon Lightfoot. Yorkville was also known as the Canadian capital of the hippie movement.

As construction and change in the landscape evolved during the 70's, Yorkville transitioned into an upscale shopping, restaurant, galleries and museums haven. Bata Shoe Museum being the only shoe museum in North America and the Royal Ontario Museum being Canada's largest museum.

The InterContinental Toronto Yorkville quickly became host to the 'stars' – during the Toronto International Film Festival, as well known celebrities such as Harrison Ford frequently visited our Proof Bar and SkyLounge Patio. The hotel was also one of 3 hotels to be host to the 2006 FIFA Men's U20. In 2010 our hotel was host to the White House Press Head Quarters for the US media during the G20 and the only hotel to be used outside of the security zone.

These are only a few exciting factors about the hotel besides the many loyal employees that have been here for many years offering superb service, and they are hoping to welcome you, your family and friends to experience all the hotel and local area has to offer. InterContinental Toronto Yorkville, 220 Bloor Street West, Toronto ON, M5S 1T8 Tel. 416-960-5200.

<u>www.toronto.intercontinental.com</u>; facebook: <u>www.facebook.com/InterContinentalToronto</u>; twitter: http://twitter.com/ICYorkville;

#### Club des Chefs des Chefs (CCC)

The Club des Chefs des Chefs (CCC) was founded at the restaurant Paul Bocuse, the legendary temple of gastronomy, in Collonges-au-Mont-d'Or in 1977, in the presence of a number of personal chefs of heads of state. The meeting was organized by Gilles Bragard, couturier to chefs

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and international hospitality. The Club des Chefs des Chefs, which is seen as the world's most exclusive gastronomic society, has extremely strict membership criteria: to be accepted into this highly elite club, one needs to be the current personal chef of a head of state. If he or she does not have a personal chef, members can be the executive chef of the venue that hosts official State receptions. One member is admitted per country with the exception of China, which has two seats. One of the society's primary purposes is to promote major culinary traditions and to protect the origins of each national cuisine. The Club des Chefs des Chefs also aims to develop friendship and cooperation between its members, who have similar responsibilities in their respective countries. www.club-des-chefs-des-chefs.com/

#### About InterContinental Hotels & Resorts

The InterContinental Hotels & Resorts brand has 170 hotels located in more than 60 countries with local insight that comes from over 60 years of experience. As a brand, we believe that superior, understated service and outstanding facilities are important, but what makes us truly different is the genuine interest we show in our guests. Our desire is to help guests make the most of their time. We connect our well-traveled guests to what's special about a destination, by sharing our knowledge, so they enjoy authentic experiences that will enrich their lives and broaden their outlook. For more information, visit <a href="http://www.ihg.com/intercontinental">http://www.ihg.com/intercontinental</a>, <a href="https://www.facebook.com/intercontinental">https://www.facebook.com/intercontinental</a>.

#### Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty programme with over 73 million members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns over 4,600 hotels and more than 674,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

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